



## **Regular Meeting Minutes**

### **Auburn Industrial Development Authority**

**Wednesday, April 19, 2023 @ 5:00pm**

**Remote and limited board attendance**

**2 State St., Auburn, NY**

#### **Board Present:**

Jim Dacey (Chair)  
Terry Cuddy (Secretary & Council Member)  
Jimmy Giannettino (Council Member)  
Lisa Green (Member at Large)  
Dan Lovell (Member at Large)  
William Andre (Vice-Chair & Member of Labor)

#### **Excused:**

Gwen Webber-McLeod (Member at Large)

#### **On Zoom:**

Katie MacIntyre

#### **Staff & Guests:**

Robert Poyer, AIDA General Counsel  
Michael Miller, Executive Director  
Katie Moran, Bookkeeper/Office Manager  
Lauren LaGreca, CEDA Marketing Manager  
Maureen Reister, CEDA

Mr. Dacey called the meeting to order and took roll call at 5:03 pm.

#### **MEETING MINUTES:**

Mr. Dacey asked for a motion to approve the minutes of the March 15, 2023 Regular Meeting, Governance Committee and Audit Committee. Mr. Cuddy made a motion to accept the minutes and the motion was seconded by Mr. Giannettino. There was no further discussion or changes and the motion passed unanimously.

#### **BILLS AND COMMUNICATION:**

A bill was presented from CEDA for \$5,002.40 for the first quarter Administrative Services Contract and operating expenses.

Mr. Dacey asked for a motion to accept the bill. Ms. Green made a motion to accept the bill and it was seconded by Ms. MacIntyre. There was no further discussion or changes and the bill passed unanimously.

#### **REPORT OF THE TREASURER:**

Ms. Green reviewed the Profit and Loss Budget Performance Report through March 2023 and noted that there is currently a deficit of \$16,788.49.

Mr. Dacey asked for a motion to accept the Treasurer's report. Mr. Lovell moved to accept the report and Mr. Cuddy seconded the motion. There was no further discussion or changes and the motion passed unanimously.

## **UNFINISHED BUSINESS:**

### CEDA Update

Mr. Miller reported that the PARIS reporting was completed and submitted at the end of March. He will let the Board know if any problems arise related to the report.

There has been interest from 2 businesses in a 14 acre parcel. One business is looking for 7 to 10 acres and the other is interested in 3 to 5 acres, which means something could be done with both businesses. The land is adjacent to Mack Studios but they are not interested in expanding. Once it is definitely confirmed that Mack Studios does not want the land, AIDA will look into subdividing. They will also look into the benefits associated with this land, such as residential opportunities. An out-of-state business had an option on this parcel and was looking to operate in New York but could not get traction with the state for their needs so they terminated the option. They would be interested in considering Auburn again in the future if they can work things out with the state.

### Current Goals for AIDA

1. Market the benefits of AIDA.
2. Have two projects ready to go and assist in the completion of these projects.
3. Market AIDA parcels with the end goal of getting rid of residential parcels.

### Webhosting Proposal

TGW can do the work of fixing the site. We are expecting a bill of \$400 from them but have not received it yet. InHouse Design charges \$104 per month. They recommend that TGW migrate the site to GoDaddy, which would cost \$1,000 for TGW and then \$19.99 per month for GoDaddy. We would not need them to fix things. Mr. Lovell stated that he can assist with the migration. Ms. LaGreca has looked at other websites, including Franklin County and Mohawk Valley. They are both good websites with strong graphics and good content. There will be some content restructuring of the website.

Mr. Miller suggested that Ms. LaGreca meet with an AIDA marketing subcommittee to define the goals, content, objectives and needs of the website. Mr. Dacey appointed Mr. Lovell, Mr. Cuddy and Ms. MacIntyre to the Marketing Subcommittee.

A motion was made by Mr. Cuddy and seconded by Ms. Green to migrate from TGW to GoDaddy. There was no further discussion and the motion passed unanimously.

## **UPCOMING EVENTS:**

AVO training is May 10 and May17 from 9:30 to 11:00

## **ADJOURNMENT:**

Mr. Dacey asked for a motion to adjourn. Mr. Giannettino made a motion to adjourn. Mr. Cuddy seconded the motion. The meeting was adjourned at 6:00.

Respectfully Submitted,

Katie Moran