



METING NOTICE & MESSAGE FROM THE BOARD CHAIR

TO: AIDA Board Members
FROM: Gwen Webber-McLeod, Board Chair
DATE: June 12, 2024

Greetings AIDA Board Members,

I will not be in attendance at the June 19th meeting due to taking much needed vacation time. However, Bill Andre, AIDA Vice Chair will lead the meeting. Thanks to Bill for supporting me in this way. The meeting will be held in the 3rd Floor Conference Room at City Hall, 24 South Street, Auburn at 5pm. As discussed, our meetings allow us to engage in discussions, actions and sharing of ideas to ensure AIDA remains an effective economic development organization for the City of Auburn. Attached you will find the agenda and related handouts for the meeting. Here are highlights of what will be covered during the June meeting.

Review of AIDA Financial Matters

AIDA Board Treasurer Tessa Crawford and Tracy Verrier, MRB Consultant, will present the Board with a number of financial matters we must address to ensure we are in compliance with best practices and sustain fiscal viability. These items are presented in detail on the agenda.

Committee Appointments

The AIDA Board must formally approve membership for all existing committees. Additionally, we must approve the formation of the Marketing, Branding, and Positioning Committee to be led by Katie McIntyre. Please come to the meeting with committee choices in mind. AIDA Board members can serve on as many committees as they'd like.

Board Education- AIDA Owned Residential Properties

AIDA owns four residential lots in the City of Auburn. We are presenting a detailed overview of these properties for the June board education discussion. This discussion is important because we must be aware of all property owned by AIDA. Additionally, the emerging focus on the need for housing creates an opportunity for us to consider how AIDA's ownership of these lots may take on more significant meaning at this time. The Board will not decide anything at this meeting. However, Tracy will lead a discussion around things the Board should consider in light of the role housing has in current regional economic development discussions.

Unfinished Business

Tracy has been actively working on unfinished business items to bring them forward for discussion or completion. Thanks to Karen Walter for creating the initial "To Do List". The list provides a framework for us to address these important matters.

Continued thanks for your dedication to the work of AIDA. I look forward to hearing about the outcomes of the June meeting and seeing everyone in July.

CC: Auburn Citizen, Rob Poyer, Jennifer Haines, Chuck Mason

Mission Statement

"To advance the job opportunities, general prosperity, sustainability and economic welfare of the people of Auburn, NY."

Strategic Priorities

- Market the benefits of doing business in Auburn and the incentives available through AIDA to eligible projects that will generate jobs and revenue for the community.
- Assist at least two (2) projects per year with AIDA benefits and/or guidance on other benefits available in the community.
- Market parcels owned by AIDA.
- Diversify deal flow.





Auburn Industrial Development Authority
Regular Board Meeting
 24 South Street, 3rd floor Training Room, Auburn, NY
 Wednesday June 19, 2024 5:00 pm – 6:30 pm

The public can view the meeting online at
<https://us02web.zoom.us/j/81429697295?pwd=QrdZmX8bjhqlZPUyBoL8dxGI MbDNV6.1>

Item	Time	Presenter	Outcomes
Welcome/Roll Call	5:00 – 5:05	Bill Andre, Board Vice Chair	Attendance/Greet members/ Establish Quorum
Minutes for Review and Approval	5:05 – 5:10	Bill Andre	Vote on items as a package
Bills Treasurers Report	5:10 – 5:20	Tracy Verrier Tessa Crawford, Board Treasurer	Vote on bills & Accept Treasurers Report
New Business: • Builder’s Choice Application • Videoconferencing Policy	5:20 – 5:40	Tracy Verrier	Vote on Builder’s Choice resolutions Motion to schedule public hearing for videoconferencing policy
Unfinished Business: • CD • Quickbooks • PILOT Penalties • City Loan Payment • Budget Amendment • Committee Appointments • Appoint Interim Executive Director • IDA Academy – 7/25	5:40-6:00	Tessa Crawford Bill Andre Tracy Verrier	Votes on: • CD • Quickbooks • PILOT Penalties Reso • City Loan • Budget • Committee Appointments • Interim Executive Director Reso • IDA Academy attendance
Board Education: AIDA Owned Property	6:00-6:25	Tracy Verrier	For board information only, no action needed
Board Updates Adjournment	6:25-6:30	Board of Directors	Opportunity for Board to share information and ideas relevant to the work of AIDA Vote to adjourn meeting

Upcoming meetings, events, and trainings:

- Next AIDA Board Meeting: July 17 @ 5pm
- 2024 CFA Workshops: June 20 @ 1pm (OCC), June 25 @ 10am (Finger Lakes Mall), June 27 @ 12pm (virtual)
- Pro Housing Community Presentation: June 25 @ 6pm (Ward O’Hara Ag Museum)
- Spring IDA Academy (NYS EDC): July 25, Binghamton, NY

Resources:

- ESD [Housing Focus Group Video](#)



2 State Street, Auburn, NY 13021
www.takerootinauburn.org
 Where possibility takes root.